

Food Waste Caddy Liner Network – Frequently Asked Questions for Businesses

What is a food waste caddy liner retail network?

Colchester Borough Council would like to work with local businesses and organisations to establish a food waste caddy liner retail network. The purpose of this network is to make affordable, compostable food waste caddy liners accessible to households across the Borough, whilst supporting local businesses. Not only will participating businesses generate a small profit on each roll of caddy liners sold, but it is hoped that increased visits to participating businesses may result in increased sales of other items.

Why is Colchester Borough Council setting up a retail network?

Throughout the year long food waste trial, residents asked the Council to explore ways in which we could make caddy liners more accessible and affordable. Particularly during these difficult economic times we want to do all we can to support local enterprise and organisations.

Is there a limit to the number of businesses and organisations that can become registered stockists?

There is no limit to the number of businesses and organisations that can become members of the retail network. We want to make caddy liners as accessible as possible and would welcome the opportunity to work with businesses across the Borough.

If I become a member of the caddy liner retail network what will this involve?

Colchester Borough Council will purchase a stock of caddy liners which will then be sold on to participating organisations. In doing this, we will be able to secure caddy liners at a more affordable rate, passing on the savings to businesses who will in turn pass the savings on to residents. For this reason, the resale price will be fixed. Merchants will however generate a small profit on the sale of each role of caddy liners and it is hoped that the scheme will generate additional footfall and custom.

In order to promote your status as an approved caddy liner stockist, we will add the details of your business to our website. You may also be provided with a window sticker or similar promotional material for the purpose of promoting this service to residents.

How will I pay for my stock of caddy liners?

You will be able to order and pay for caddy liner rolls from Colchester Borough Council from an online form which will be made accessible to businesses with the network. You will be provided with delivery information and receipt of your order.